

## **About Us.**

RYCTA Training Institute an old organization of last 12 years. It is now engaged in Computer Training and Competitive Exam, Chip Level Training like mobile, laptop, desktop, printer, Mother board, scanner, LED, LCD etc., Kg to Pg. school Project. IT Education and vocational training imparting Education  
To achieve this coveted goal,

We offer you to be a part of our fast growing brand.

We are inviting franchisee business enquiry from entrepreneurs who would like to share our success, set up coaching centers and franchisee offices in all major cities across West Bengal.

**RYCTA** is India's premier Technical Training Company offering new age career oriented courses.

The Institute is boon for people who want to make a difference in their lives. The RYCTA has crossed many milestone in its journey of technical education has-been established since **2007** in **BENGAL**. And has created in his owned ranking in **WEST BENGAL** region. **RYCTA** has guided great strides in the field of technical education and provided employment opportunities to more than **10000** Student's in last 12 year's RYCTA instructors and consultants are best in their class having achieved several years of experience in the areas of training and repairing network. The technical oriented program /courses offered by RYCTA are designed to train the students to be become well versed and accelerate in their respective fields and to meet the growing industry demand. RYCTA plans to expand its chain of learning centers to offer quality education to students in INDIA.

### **A PROFIT MAKING PROPOSAL FOR YOU:**

- ➡ Being a part of our group, we will now offer you to use our logo, brand name, wide – advts. Infrastructural directions to impart training for computer, chip level, Govt. Services Competitive exams etc.
- ➡ **RYCTA** now lunching the franchisee.

## **OUR BUSINESS ESTABLISHED ON 2007.....**

### **WE EXPECT YOU .....**

- ➡ Must have an entrepreneurs aptitude.
- ➡ Must have a center for education purpose.
- ➡ or intend to set up a new center for education purpose.

### **SUPPORT & SERVICES FROM OUR SIDE**

- ➡ Brand Name of RYCTA
- ➡ Guidelines of the activities carried out on priority basis Selection of location.
- ➡ Guidelines for local marketing activities
- ➡ Corporate marketing support through internet/website.
- ➡ Corporate publicity will be given on daily newspaper, in sharing basis
- ➡ Assistance in recruiting eminent faculties.
- ➡ Study materials designed by experts in the field
- ➡ Any up-to-date training of the faculty at the corporate office.
- ➡ Visit and orientation by guest faculty.
- ➡ Full technical know how
- ➡ Counselor training.
- ➡ Official kit etc.

## FRANCHISEE FEES

Effective for initial 3 months

District Wise	Inspection charges	Fees
Master Franchisee	2000	100000.00
Urban Area	1000	25000.00
Rural Area	1000	16000.00

For Computer, Chip Level, Competitive Exam(Important 3 wings training under one brand)

(Other economic terms is on finalization)

## WHAT DO YOU NEED TO HAVE TO BECOME A RYCTA FRANCHISEE

### Area

- ➔ 750 - 1500 sq. at a prime location.

### Infrastructure

- ➔ 2 class room of 25 seats each.
- ➔ Computer with LED monitor at Counseling desk + counter.
- ➔ Waiting Area.
- ➔ Co- ordinator room/ faculty room.
- ➔ Postpaid Telephone connection with broadband.
- ➔ Internet connection, copier & CCTV.
- ➔ Library & study mats room
- ➔ Good toilet & Latrine facility.
- ➔ Generator & drinking water.
- ➔ Others are negotiable / on discussion.

## **Manpower to be recruited**

- ➡ Center Manager (MBA/BBA OR Graduate)
- ➡ Counselor / Receptionist.
- ➡ Marketing Executive.
- ➡ Faculty as per infrastructure.
- ➡ Leaf lets & poster boy; experienced in the field & hard working
- ➡ Peon cum sweeper. (locally Preferred).

## **After affiliation study centre would be provided with following material in welcome kit.**

- ➡ Executive bag for marketing
- ➡ Books for library
- ➡ Affiliation certificate
- ➡ Prospectus RYCTA 5 nos
- ➡ Prospectus Prostuti 5 nos
- ➡ Prospectus chip level 5 nos
- ➡ Banner(flex)10\*4
- ➡ Leaflets/Information brochure 200pcs
- ➡ Receipt book
- ➡ Visiting cards
- ➡ Letter pad.